

AngstromGroup

One partner. Many solutions.

Commercial Printing and Digital Communications Leader Announces Company Reorganization

February 04, 2019

CLEVELAND, OH – The Angstrom Group (www.theangstromgroup.com), a family-operated, commercial printing and digital communications company announces that the company is re-organizing under one name – The Angstrom Group. A continually improving, business-to-business service provider, The Angstrom Group provides commercial printing and digital communication solutions to successful businesses throughout the United States via Angstrom Graphics, Angstrom Creative, and Angstrom Direct (formerly New Channel Direct).

The Angstrom Group - Angstrom Graphics, Angstrom Creative and Angstrom Direct, will consolidate resources under The Angstrom Group Brand in order to improve market solutions the company provides.

The Angstrom Group began operating in January 2009 under the leadership of the company owner and chairman, Wayne Angstrom. The Angstrom Group was established through the purchase of the U.S. Division Assets from its (former) parent company St. Ives (headquartered in London, England). The assets were rationalized to create Angstrom Graphics and Angstrom Creative (a division of Angstrom Graphics).

In 2016, Angstrom Graphics purchased New Channel Direct in Hinckley, Ohio moving the direct mail operation into its facility in Cuyahoga Heights (Cleveland), Ohio. In 2018 the company became Angstrom Direct.

On January 21, 2019, The Angstrom Group (Angstrom Graphics, Angstrom Creative, and Angstrom Direct) celebrated ten (10) years of providing Customers with exceptional commercial printing and digital communication solutions as Angstrom Graphics, Angstrom Creative, and Angstrom Direct. The Angstrom Group continues moving forward as your one-stop commercial printing and digital (creative) sales and marketing communications provider.

THEANGSTROMGROUP.COM
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AngstromGraphics | AngstromCreative | AngstromDirect

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About The Angstrom Group

Angstrom Graphics

Based in Cuyahoga Heights (Cleveland), Ohio, Angstrom Graphics is an industry-leader in commercial printing, design, and mailing solutions (including: data processing, list management, and multi-media fulfillment services). The company supports short and long run production; with production capabilities that include: W2P (web-to-print), digital cut sheet, continuous ink jet, conventional sheet-fed, LED UV sheetfed and web offset printing from a 285,000 sq. ft manufacturing facility. The company also provides complete bindery, direct mail personalization, fulfillment, and eCommerce Solutions.

Angstrom Creative

A division of The Angstrom Group, Angstrom Creative specializes in four pillars of creative solutions - Digital, Design, Photography and Video. Located in sunny Davie, FL, our team offers a variety of services that enable us to be your ONE partner for Traditional, Digital Marketing, Brand development, Mobile app development, Web services, Catalog Production, Prepress and content creation in our 18,000 sq. ft. photography and video studio or on location.

The Angstrom Creative team works seamlessly to develop consumer- and brand-centric content that engages and creates conversion focused impact across a variety of marketing channels. We develop partnerships that ensure the success of your brand.

Angstrom Direct

Angstrom Direct, formerly New Channel Direct, was acquired by The Angstrom Group in 2016 and re-located to the Cuyahoga Heights (Cleveland), Ohio Facility . The acquisition greatly expanded previous data processing and list management capabilities by incorporating comprehensive target market solutions, direct mail campaigns, personalized URL's, QR Codes, e-mail marketing, and mobile text messaging services, providing Customers with a broader list of service offerings within the direct mail and omnichannel marketing verticals.

The Angstrom Group is a veteran-owned company, certified ISO 9001:2015, G7 Master, a member of The Forest Stewardship Council, and a Rain Forest Alliance Company. A commercial printing and digital communications service provider offering exceptional service to our Customers. How may we put The Angstrom Group Team to work for you?

For more information, please contact:

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